MISSION STATEMENT
Virginia Cooperative Extension helps lead the engagement mission of Virginia Tech and Virginia State University, the commonwealth’s land-grant universities. Building local relationships and collaborative partnerships, we help people put scientific knowledge to work through learning experiences that improve economic, environmental, and social well-being.

Core Values
• Inclusion of all stakeholders and partners in programming and discussions related to issues that affect agricultural enterprises, the family, and the local community.
• Integrity of information is maintained through unbiased and relevant research.
• Science-based knowledge is gathered from the research of highly respected scientists.
• Engagement of each partner in developing solutions for the challenges faced by the family, on the land, or in the community.
• Partnerships with all universities, state and federal agencies, community organizations, local and state governmental representatives, and other groups that provide access to vital resources.
• Individual relationships between Extension educators and specialists with farmers, families, and local community representatives.
• Good stewardship of public trust where investments of time, money, and intellectual resources are effectively applied to responding to local issues.

Extension is committed to providing access to unbiased, scientific information related to locally defined issues; a presence in local communities; the establishment of strong partnerships and collaborative coalitions; and innovative service to the commonwealth.
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Logo protected area is equal to the height of the V and C in the logo (marked above)

Logo protected area is equal to the height of Virginia Cooperative Extension and university subtext

Logo has been squished

Logo has been stretched

Correct formatting for two logo lockup, the logos feel balanced and the VCE logo is on the left side

Incorrect formatting for two logo lockup, the logos feel unbalanced and the VCE logo is on the wrong side
PROGRAM LOGOS
(OFFICIAL STATEWIDE PROGRAMS)

Virginia Cooperative Extension
DIABETES PREVENTION PROGRAM
Virginia Tech • Virginia State University

INDICIA
The indicia must be included in VCE materials.

Virginia Cooperative Extension programs and employment are open to all, regardless of age, color, disability, gender, gender identity, gender expression, national origin, political affiliation, race, religion, sexual orientation, genetic information, veteran status, or any other basis protected by law. An equal opportunity/affirmative action employer. Issued in furtherance of Cooperative Extension work, Virginia Polytechnic Institute and State University, Virginia State University, and the U.S. Department of Agriculture cooperating. Edwin J. Jones, Director, Virginia Cooperative Extension, Virginia Tech, Blacksburg; M. Ray McKinnie, Administrator, 1890 Extension Program, Virginia State University, Petersburg.
RESOURCES

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