



## CHICAGO MAROON

RGB: 134, 31, 65  
HEX: 861F41  
CMYK: 15, 100, 37, 45  
PANTONE: PMS 208



## BURNT ORANGE

RGB: 232, 119, 34  
HEX: E87722  
CMYK: 0, 62, 95, 0  
PANTONE: PMS 158



## HOKIE STONE

RGB: 117, 120, 123  
HEX: 75787b  
CMYK: 26, 21, 19, 45  
PANTONE: PMS COOL GRAY 9C



## YARDLINE WHITE

RGB: 255, 255, 255  
HEX: FFFFFFFF  
CMYK: 0, 0, 0, 0  
PANTONE: PMS WHITE



## BURNT ORANGE

RGB: 198, 70, 0  
HEX: C64600  
CMYK: NA  
PANTONE: NA



## PYLON PURPLE

RGB: 100, 38, 103  
HEX: 642667  
CMYK: 65, 100, 22, 18  
PANTONE: PMS 260C



## BOUNDLESS PINK

RGB: 206, 0, 88  
HEX: CE0058  
CMYK: 0, 100, 43, 12  
PANTONE: PMS RUBINE RED



## VIRGINIA SUNSET

RGB: 237, 139, 0  
HEX: ED8B00  
CMYK: 0, 53, 100, 2  
PANTONE: PMS 144C



## TRIUMPHANT YELLOW

RGB: 247, 234, 72  
HEX: F7EA48  
CMYK: 5, 0, 85, 1  
PANTONE: PMS 101C



## CADET BLUE

RGB: 0, 60, 5, 45  
HEX: 003C71  
CMYK: 100, 60, 5, 45  
PANTONE: PMS 541C



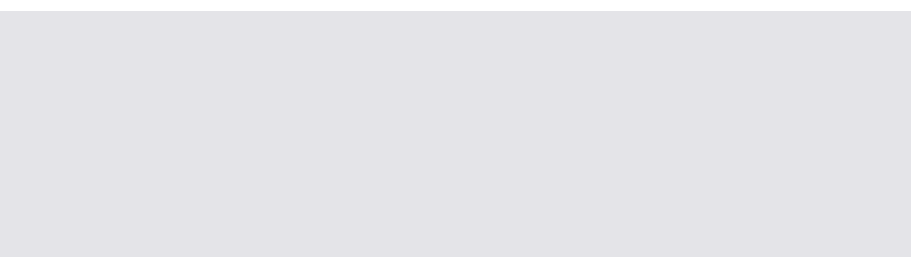
## SUSTAINABLE TEAL

RGB: 80, 133, 144  
HEX: 508590  
CMYK: 75, 35, 40, 3  
PANTONE: PMS 2212C



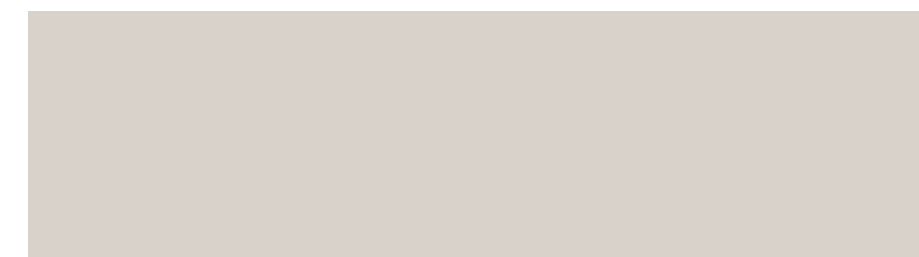
## VIBRANT TURQUOISE

RGB: 44, 213, 196  
HEX: 2CD5C4  
CMYK: 68, 0, 35, 0  
PANTONE: PMS 3255C



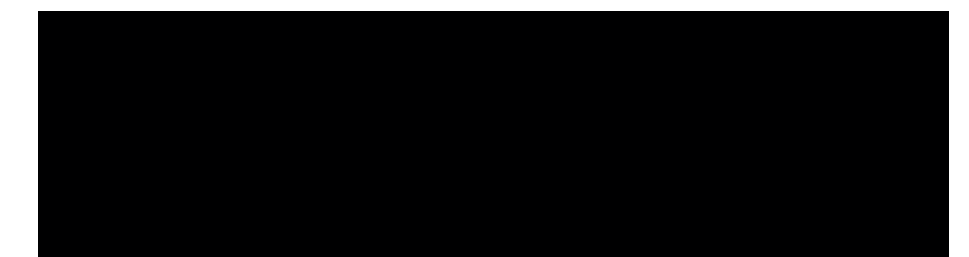
## SKIPPER SMOKE

RGB: 229, 225, 230  
HEX: E5E1E6  
CMYK: 4, 4, 2, 6  
PANTONE: PMS 663C



## LANDGRANT GREY

RGB: 215, 210, 203  
HEX: D7D2CB  
CMYK: 5, 7, 10, 11  
PANTONE: PMS WARM GRAY 1C



## BLACK

RGB: 0, 0, 0  
HEX: 000000  
CMYK: 60, 40, 40, 100  
PANTONE: NA